

#BLOCKOUTCANCER

ABOUT BLOCK OUT CANCER

Children with cancer deserve more hope. That's why we fundraise year-round for our Block Out Cancer campaign, with a big push during Childhood Cancer Awareness Month in September.

Block Out Cancer supports groundbreaking research at University of Michigan Health C.S. Mott Children's Hospital, helping our physicians and scientists move closer to discovering cures that benefit children everywhere.

Generous donors, businesses, volunteers, and community groups play a crucial role in our goal to block out cancer. Their support is helping to develop better therapies, increase survival rates, and encourage young patients. We hope you will join the cause.



SPONSORSHIP LEVELS

\$25,000

PRESENTING SPONSOR

\$10,000

FEATURE SPONSOR

Three options available:

T-shirts

Teddy bears

Kickoff events

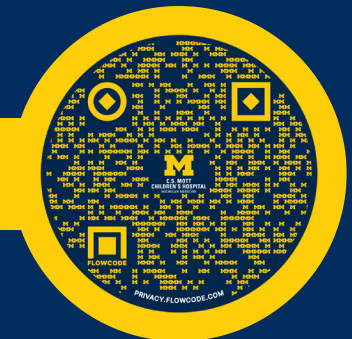
\$5,000

CHALLENGE SPONSOR

Details on reverse



Scan the QR code to learn more,
or contact Gene Skidmore at 734-904-5434 or gskidz@umich.edu.



#BLOCKOUTCANCER



PRESENTING SPONSOR - \$25,000

Campaign benefits

- Logo recognition on:
 - Website
 - Fundraising appeal email
 - Campaign awareness emails (2)
 - Fundraising appeal mailer buckslip
 - Social media post
 - Social media post-campaign video
- Business category exclusive

Hospital benefits

- Logo recognition on:
 - Elevator screens (9)
 - Main Lobby reception desk screen
 - Get Well Network (Mott TV network - 348)
 - Window cling mural in 7E vestibule
 - Posters in hospital Hem/Onc unit, outpatient clinic, infusion center (25)
 - Posters in community outpatient clinics (25)
 - Postcard (distributed in high-traffic areas)
 - Signage at kickoff events:
 - Jones Family Center (hospital-wide)
 - 7E (in-patients)

FEATURE SPONSOR - \$10,000

First come, first served - 3 options available:

T-Shirt Sponsor, Teddy Bear Sponsor, Kickoff Sponsor

Campaign benefits

- Logo recognition on:
 - Website
 - Campaign awareness emails (2)
 - Social media post-campaign video

Hospital benefits

- **T-Shirt Sponsor:**
 - Logo recognition (one-color) on sleeve of T-Shirt given to patients and staff on 7E (400)
- **Teddy Bear Sponsor:**
 - Logo recognition (one-color) on teddy bear shirt given to every child in hospital and at kickoff events (600)
- **Kickoff Sponsor:**
 - Logo on signage at kickoff events
 - Opportunity to provide giveaway item (optional)

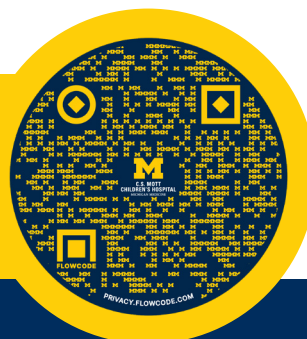
CHALLENGE SPONSOR - \$5,000

Campaign benefits:

- Logo recognition on website
- Social media match challenge post

SPONSORSHIPS MUST BE CONFIRMED BY 7/31/24
TO BE RECOGNIZED IN SEPTEMBER CAMPAIGN.

Scan the QR code to learn more,
or contact Gene Skidmore at
734-904-5434 or gskidz@umich.edu.



JOIN THE FIGHT TO BLOCK OUT CANCER

There are many ways your organization can get involved and help change lives. You can launch point-of-sale campaigns, build your own fundraising team, set up employee engagement initiatives, or implement your own creative ideas.

